

## CLARIFY YOUR BUSINESS PRESENTATIONS WITH AN EDITABLE MAP

When you need to put together a professional business presentation that shows illustrations or locations, an editable map can help you pinpoint and clarify your message. Whether you're giving an oral presentation with visual aids or a written presentation, you can customize editable maps to meet your needs. What is an Editable Map? An editable map is one that can be edited to meet the demands of your presentation with colors, text, lines, and so forth. These maps can be purchased online and downloaded into a variety of formats. Editable maps are available for different locations around the world. You can buy, download and edit any type of map you need - country map, world map, US map, state map, country map, continent map, illustrator map, or digital map. Formats for Editable Maps Editable maps come in a variety of formats including Microsoft Word, Microsoft Publisher, and freehand. Vector maps are available in layered, fully editable vector format. These can be edited in Adobe Illustrator or with another vector editing tool. There are also PowerPoint maps, Flash maps (for Web applications), and HTML clickable maps (for interactive online presentations). PowerPoint maps dazzle everyone when giving marketing and sales presentations. They're also perfect for territory assignments, store locators, and many other applications. Flash maps are great for website presentations or multimedia projects. Clickable HTML maps work well for online store locators and directories. With clickable maps, visitors to your website can quickly click a section within your map to find out where your company's stores, warehouses, plants, or offices are located. Pinpoint Locations around the World in Your Presentations With such a variety of editable maps available, you can easily pinpoint a location anywhere in the world. There are maps for the continents, countries, regions or states, and cities. You can generalize or be very specific in your presentation with minimal effort. For instance, you might need to generalize all states or regions on a whole USA map or you might need to focus on only one state within the USA using a state map. Give Professional Presentations Editable maps not only make it easier to pinpoint locations, but also add a sense of professionalism to your presentations. The phrase "a picture is worth a thousand words" holds true with almost any presentation. Your live audience or readers will better relate to your words when they're able to view an illustrative map. The editable map enables you to turn your words into an illustration with just the click of a mouse - no artistic skills required. A side benefit is that a visual aid can also take the edge off when you're nervous about speaking in front of people. You can find a variety of editable maps online at affordable prices. Editable maps usually range from \$20 to \$100 and can be purchased from your own home or office computer. They can also be used to enhance company brochures, newsletters, magazines, bulletins, and a number of other written applications. With editable maps, you can transform your next ordinary presentation into a dynamic one!

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