

## VIACOM INC. MAKES ANNOUNCEMENT ON HUMAN RESOURCES

### A VIACOM PRESENTATION

The Viacom Incorporation recently made an announcement on the promotion it has given to Scott Mills. Mills will now take on the position as Executive Vice President for Human Resources and Administration. Mills is currently 44 years old and was the President and the COO for the BET Network Unit. He is located in New York and will now become part of the senior management team for Viacom. Mills will be responsible for reporting directly to the Chief Operating Officer at Viacom, Thomas E. Dooley. With his new position, he will take on the responsibility of working on a number of human resources practices and strategies for all of the administrative functions at Viacom. He will be taking over the position for Denise White, who has recently decided to leave Viacom. The President of Viacom, Philippe Dauman, was excited about giving Mills the opportunity to be a leader in the Human Resources and Administrative department. Dauman said, "A talented, energetic, and committed workforce is our greatest asset and one of the most important drivers of our success. Scott is not only an outstanding leader with a wealth of operational and financial management expertise, but he also brings an all-important business perspective to the human resources function. This capacity, along with Scott's knowledge of our company and his enthusiasm and commitment, will be of enormous benefit to Viacom's increasingly global, immensely talented and creative employee base." While speaking highly of Mills, he did not forget to mention the respect he has for Denise White, who chose to leave the company. He made it clear that she has made major contributions to Viacom and has helped with the process of building a properly functioning human resources department. Upon receiving the news of his promotion, Mr. Mills said, "I have been extremely fortunate to be part of BET and the Viacom family for 15 years and to participate in our growth and expansion in so many ways. I could not be more excited to take on this new role and to build on that legacy in this time of unprecedented change in our industry. I look forward to continuing to work with my colleagues at BET and now throughout Viacom to expand on the great accomplishments of Denise and her team and to help build an organization that not only attracts the very best employees, but also gives them the resources and encouragement they need to achieve at the highest possible level." Mills has been the Senior VP for the Business Development at Viacom's BET for over a decade. He started his position with BET at 1997 and before that; he was a Vice President for a large investment bank. He attended the Wharton School of the University, which is located in Pennsylvania.