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## TRAINING YOUR IN-HOUSE SOCIAL MEDIA TEAM

In the business world, marketing and promotion are essential to expanding profits, physical business and your wealth. In the world of social media and the internet, it can be a bit strenuous to deal with your small business and keep up in the cyber world. By starting a plan to increase your productivity on the internet through social media, you could be finding a trail of money flowing in from several locations.

Read the full article here:

[5 tips for training your in-house social media team \(INFOGRAPHIC\)](#)

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