



NEW CMO FOR ADVERTISING.COM - ADVERTISEMENT JOURNAL

Advertising.com, which belongs to AOL, has recently chosen to hire Allie Savarino Kline to take on the position of chief marketing officer, also referred to as CMO. AOL believes that by hiring Kline, they will be able to increase the awareness of the different technological advertisement products that are currently available, especially since AOL has taken on a number of acquisitions with different companies over the past few years.

Read the full article here:

[New CMO for Advertising.com - Advertisement Journal](#)

<https://blog.granted.com/>