



NEW RULES RELEASED BY FTC REGARDING ONLINE PRIVACY OF CHILDREN - ADVERTISEMENT JOURNAL

On Wednesday, government officials announced that the new online child privacy laws will prevent anonymous advertisers and marketers from taking the personal information of preteens, according to a report from the Tulsa World. Software developers said that the price to comply with the new regulations and the risk of violating the regulations will cause quite a few businesses to exit the children's marketplace.

Read the full article here:

[New Rules Released by FTC Regarding Online Privacy of Children - Advertisement Journal](#)

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