



CAN THE DAILY DEAL SECTOR TURN AROUND Groupon AND LIVINGSOCIAL...

The Daily Deal business, represented largely by LivingSocial and Groupon, is experiencing significant levels of job cuts. This is the first job recession for the industry, and participants aren't sure what's coming next. One of the main problems seems to be that both companies are e-mail based enterprises, while many customers are moving away from e-mail and using other types of social messaging. The future e-mail deal future is very cloudy, indeed. Read the full article here: [Follow us on Facebook and get updates from Advertising posted directly to your ...](#) - Business Insider

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