



WEBMD CUTS 250 JOBS AMID ADVERTISING MALAISE - MEDICAL MARKETING AND MEDIA

ebMD is laying off 14% of its workforce in hopes of saving \$45 million to offset revenue losses from an ongoing advertising slump that's plagued the portal throughout 2012. Around 250 jobs will be eliminated in the reduction, which the company said was part of a broader effort to streamline operations, cut costs and focus on increasing user engagement. Read the full article here: [WebMD cuts 250 jobs amid advertising malaise - Medical Marketing and Media](#)

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