

HAPPY NEW YEAR! HERE'S A HORRIBLE, DISGUSTING ANTI-SMOKING AD

Britain's National Health Service decided to close out 2012 with a feel-good PSA offering plenty of heartwarming holiday cheer. Just kidding. They released a super-disgusting anti-smoking ad. This time, a guy's cigarette develops a throbbing fleshy tumor while he's smoking it, which reminds me of an old Denis Leary routine (and by proxy, an older Bill Hicks routine). It's not as graphic as the NHS's fishhook print ad from a few years ago, or as obtusely phallic as its cigarettes-cause-impotence ad, but it's surely still worth at least a few complaints to the Ad Standards Authority. Going cold turkey was never the best strategy for Cookie Monster in ramping down his cookie intake. You've got to step down gradually from all that sugar. Read the full article here:

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