



FOOD ADVERTISING SPENDING FOR CHILDREN DROPS

The article is about a report given by the United States Federal Trade Commission which says that the food companies spent very less to advertise foods that would target children. Rather, they started spending on advertisements over the Internet. The companies find online advertising is much cheaper than television advertising and that is the reason for decline.

Read the full article here:

[Advertising Spending for Food Targeted to Children Drops - Advertisement Journal](#)

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