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## FRANCE REJECTS PLAN TO BLOCK ONLINE ADS

French government ordered to stop blocking online advertisements from a major Internet service provider. The Government said that they had persuaded the provider, Free, to restore full access after meetings with French online publishing and advertising groups, which had complained about a loss of revenue. Free introduced a new version of its Internet access software of Ad-blocking programs are used by the internet users to get rid of annoying pop-ups and other online ads.

Read the full article here:

[France Rejects Plan to Block Online Ads](#)

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