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## AD CAMPAIGN IN SPACE BY AXE APOLLO SPACE ACADEMY.

BRANDS will promote a new line of products called Apollo. The brand refers to the effort as the Axe Apollo Space Academy, or AASA, meant to rhyme with NASA. The Lynx, which is being developed by XCOR Aerospace, will take off and land horizontally, like an airplane, and use rocket power to blast into space. Read the full article here:

Advertising: For Axe's Apollo Line, a Campaign Found in Space

<https://blog.granted.com/>