



OLSON REFRESHES BELIZE'S IDENTITY WITH NEW TAKE ON OLD TRAVEL POSTERS

There is no doubt that Olson has succeeded to refresh Belize's identity with a new take on old travel posters in a terrific manner. Also, the agency has managed to make it feel non-commercialized. As pointed out by Olson Chief Creative Officer Dennis Ryan it's clear that the intention was to lend it a more contemporary feel.

Read the full article here:

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