



WSJ TO BOW NEW MAGAZINE

WSJ. Money is a spinoff of WSJ. Magazine. It'll be distributed in the Journal's weekend edition in the U.S., which has a circulation of 2.3 million. The world of finance has gotten more complex. An engaged reader base is the best vehicle for an advertiser. It's a widely held fantasy in the newsroom here.

Read the full article here:

WSJ to Bow New Magazine

<https://blog.granted.com/>