



## NFL'S MESSAGE TO FEMALE FANS

NFL is making efforts to attract more and more female supporters at the matches. There are more females attracted by this sport; one of the reasons could be that it is more perceived like an occasion to bring the family together. NFL is trying to convert the casual fans, that are occasionally attending a game, into regular attenders.

Read the full article here:

[N.F.L. Hones Message for Its Female Fans](#)

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