



AD CAMPAIGN TO BY TIME WARNER

The company will spend at least \$50 million on broadcast, print, online and direct mail ads for the campaign. The second-largest cable provider in the country will begin a marketing campaign aimed at former subscribers who might be having second thoughts about their current video service. The same forecast had three other cable providers stemming their losses year-over-year.

Read the full article here:

[Time Warner Cable Ad Campaign Aims at Regaining Customers](#)

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