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## LAFAYETTE 148 NEW YORK BUILDS ON HERITAGE IN CHINA LAUNCH

China's role in the global fashion world has evolved dramatically during the past two decades. Kinsen Siu is hoping there is a sweet spot for a high-end women's apparel brand that falls between these two extremes. Lafayette 148 New York has an advantage over other fashion brands aimed at affluent Chinese women.

Read the full article here:

[Lafayette 148 New York Builds on Heritage in China Launch](https://blog.granted.com/)

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