



ADVERTISING: PLAYING WHAC-A-MOLE WITH PIRACY SITES

It's true that there are critics who point their accusing finger at advertising, an aspect of online commerce that has gained a lot of attention of late. As the latest academic report points out the pressure on the online advertising industry to prevent ads from appearing on a page offering a free download of Season 2 of "Game of Thrones" is enormous.

Read the full article here:

[Advertising: Playing Whac-a-Mole With Piracy Sites](#)

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