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## WHICH MIDSEASON-REPLACEMENT SHOWS ARE MOST LIKELY TO SURVIVE?

Ad Age kicked off an informal editorial partnership with TVGuide.com to present a snapshot and analysis of its Watchlist feature. In the fall of 2011, eight of the Top 10 most Watchlist-ed new shows were picked up for full seasons. O'Connor offers Ad Age readers additional commentary on four of the most notable shows on the chart.

Read the full article here:

[Which Midseason-Replacement Shows Are Most Likely to Survive?](https://blog.granted.com/)

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