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## NFL'S MESSAGE TO FEMALE FANS - ADVERTISEMENT JOURNAL

Fans can buy a standing golf bag, a Kobe beef burger and thong underwear emblazoned with the team's star logo at Cowboys Stadium. Cowboys underwear is one of many offerings at the stadium's Victoria's Secret Pink store, the first to open inside a sports complex. the N.F.L. surpassed the N.B.A. and Major League Baseball in the share of its regular-season viewers who are female.

Read the full article here:

[NFL's Message to Female Fans - Advertisement Journal](#)

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