



NEW MODEL AGENCY: BELIEVE ENTERTAINMENT GROUP

A modeling agency is a company that represents fashion models, to work for the fashion industry. These agencies earn their income via commission, usually from the deal they make with the model and or the head agency. The top agencies work with big-budget advertising agencies and fashion designers. They invest money into developing their talent so they can increase their status within the industry. These top agencies will help train models, get test shoots, layout portfolios, and put together comp cards (composition photo cards) and other printed materials models need.

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