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## LOWER-CALORIE FOODS DRIVING GROWTH AT MAJOR CHAINS

Lower calorie foods are increasingly key growth drivers among the largest restaurant chains in the U.S. . Chains that serve more lower-calorie foods and beverages have better business performance. French fries as a total share of the food sold declined to 24.1% from 24.8%. Lower-calorie beverages have increased as a share of the total food sold, up to 34.1% from 32.4%.

Read the full article here:

[Lower-Calorie Foods Driving Growth at Major Chains](#)

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