

MEDIA DECODER BLOG: TIME WARNER IN TALKS TO SPIN OFF MAJORITY OF MAGAZINES

Does a spin-off allow better administration and control? If a spin-off of the original company is to ensure better service and administration, then it is a right step forward. Time Warner has done just that by getting into talks with Meredith Corporation. You shall now see InStyle, People and Real Simple of Time Warner joining Better Homes and Gardens and Ladies? Home Journal of Meredith Corporation.

Read the full article here:

Media Decoder Blog: Time Warner in Talks to Spin Off Majority of Magazines

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