



IN VENTURE WITH NBC, ESQUIRE EXPANDS INTO TELEVISION - ADVERTISEMENT JOURNAL

With visual media enjoying better popularity than the print, it's unsurprising to see Esquire, the magazine that has been depending on the printed page for almost eight long decades, now gearing up to make a move into television. The Esquire Network's debut is scheduled for April 22, and it will be available in 62 million homes with cable or satellite service.

Read the full article here:

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