

MEDIA DECODER BLOG: HONG KONG DISNEYLAND TURNS A PROFIT

An interesting article which details the profitability of Hong Kong Disneyland. The Theme Park has turned its first profit after seven years, after having a large amount of investment poured in, in order to boost revenue and appearance. An interesting point to note is that a new mega-resort in Shanghai could cause this new found success to diminish. Read the full article here:

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