



METS PUBLICIST HORWITZ EMBRACES TWITTER

Mets publicist embraces social media with fervor and occasional typo. Think of the stories Jay Horwitz could tell if he ever decided to write a memoir. Horwitz, 67, has been the Mets' public relations man since 1980. For more than three decades, he has been a loyal protector for generations of Mets players and staff, a cooperative object of their playful ridicule, and a witness to their behind the scenes madness, good and bad. Read the full article here:

[Mets Publicist Horwitz Embraces Twitter](#)

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