

## BRAZILIANS MORE ON MOBILE INTERNET THAN AMERICANS

It's really quite surprising to note that 61 percent of Brazilians use their phones to browse the Internet against only 46 percent of Americans. It seems the Latin American telecom's 'Claro Linguas Muda sua Vida' campaign has evoked excellent response in the recent past, drawing millions of users into an English-language learning program costing \$1.99 a week.

Read the full article here:

Claro Grabs Millions of Add-on Dollars Via Mobile in Brazil

https://blog.granted.com/