

FOR TAYLOR SWIFT'S IMAGE, EROSION IS A DANGER

Since 2006, when Taylor Swift arrived on the Nashville scene with the release of her eponymous album, as a gawky teenager in sundresses and cowboy boots, Ms. Swift has earned accolades (including seven Grammy Awards), upgraded to designer gowns and perhaps more important, sold records and concert tickets as if they were frosted cupcakes — which, if you paid attention to Instagram, you'd know she bakes with pal Selena Gomez in her Nashville penthouse. Read the full article here:

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