



140-CHARACTER CONCEPTS IN 24 HOURS

The world's fastest agency delivers 140-character concepts. Hayes was offering to think really hard about a client's products at least once an hour for a week in exchange for \$10,000. He's hawking a quick-turnaround service—selling concepts for \$999. The world's smallest ad agency should piggyback on Hayes's publicity by offering next-day ideas for 99 cents.

Read the full article here:

[World's Fastest Agency Delivers 140-Character Concepts in 24 Hours](#)

<https://blog.granted.com/>