



NEW NATIVE AD NETWORK BY BUZZFEED.

The article is about Buzzfeed is building a native-advertising network. The Buzzfeed sponsored posts are displayed on the publisher homepages in a similar fashion to the other stories on the page with a headline and image and sometimes a description of the post. Buzzfeed's main ad business is helping advertisers create content that looks and feels like Buzzfeed editorial content and runs on Buzzfeed.com.

Read the full article here:

[Buzzfeed is Building a Native-Advertising Network](#)

<https://blog.granted.com/>