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## SIMPLY HIRED'S PERFORMANCE-BASED AD PLATFORM TO EXPAND TO CANADA

Enabling Canadian employers and agencies to make use of the power of search engine advertising to identify efficient candidates for open positions in a cost-effective way, Sunnyvale-based Simply Hired has further widened its performance-based recruitment advertising platform capabilities into Canada. The job search engines operated by Simply Hired allows job aspirants to search for job offers quickly. Expressing happiness over Simply Hired's decision to expand into the Canadian market, President and CEO of TMP, Michelle Abbey said Simply Hired offered the ideal combination of advanced technology and high-touch services. For more details on the article [Click Here](#) Where can you find the most Advertising jobs? [Click here](#).

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