

VEGETARIANS' BEEF WITH RED ROBIN'S GARDEN BURGER AD

Social media, burgers and vegetarians are giving Red Robin's restaurant heartburn. A TV ad suggesting that their garden burger is geared towards the passing phase of a teenage girl sparked online outrage resulting in a statement assuring that the ad will shortly be out of circulation. Lesson learned, fifteen seconds of TV magnified by online media can result in unpredictable attention. For more details on the article Click Here Want to see which Advertising Media jobs are available near you? Click here to see.

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