

VIVAKI'S REINVENTION IN DIGITALLY SAVVY PUBLICIS NERTWORK

It seems Vivaki is leaving no stone unturned to regain its past glory, and if its CEO Frank Voris and Chief Strategy Office Rishad Tobaccowala are to be believed, the new VivaKi will be able to help resolve client problems and enhance business prospects. It all started for VivaKi in January when Publicis declared that the media-firm heads reporting thru VivaKi will henceforth report directly to Publicis CEO Maurice Levy. For more details on the article Click Here Want to see which jobs are available near you? Click here to see.

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