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## MITSUBISHI IS BACK IN TV ADVERTISING

Tokyo based automaker, Mitsubishi, is planning to spend more than \$170 million on television advertising very soon. Marketing Director Francine Harsini made the announcement at a recent press conference. Ms. Harsini said that the company is totally committed to reinvigorating the Outlander brand. She also added that the firm will have a consistent presence on both web and national television to create awareness among the general public. For more details on the article [Click Here](#) Looking for Advertising Media jobs? [Click here](#).

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