



A 'BUY ONE, GIVE ONE' SPIRIT INSPIRES AN ONLINE STORE

Shoemaker entrepreneur takes the spirit of giving one step further. TOMS, the company that began the buy one give one model, is expanding on its innovative idea. Its original idea of donating a pair of shoes to a child living in poverty has been duplicated by many other charity minded organizations. These companies donate everything, from eye glasses to soccer balls, to the needy. Now Toms is helping others to help others. TOMS has created Tom's Marketplace. This is not only a website that brings together other like minded organizations but it allows these organizations to raise funds and awareness in their own unique fashion. Whether it is raising money by selling bicycles or creating jobs by creating unique jewelry, these companies can sell there wares on TOMS Marketplace website. Incredible TOMS doesn't stop there. TOMS has taken the idea even further. TOMS also supplies a warehouse for the items and provides shipping. Shipping will be free as well when a buyer also buys TOMS shoes or eyewear. With innovative ideas like these, the spirit of giving just keeps giving. TOMS Marketplace will grow and as it does, it will continue to help others to help others . Toms has created a marketplace for other charity minded organizations. They have created TOMS Market place. This is a web site devoted to companies selling products in order to help out the less fortunate. For more details on the article [Click Here](#)

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