



CULTURE THRUSTS EMPLOYMENT BRAND

Regeneron Pharmaceuticals in New York has been establishing what it proposes to be a unique culture that differentiates it and is alluring to top-level scientists. The company is being careful to balance its swiftly increasing headcount with its core values and devotion to meticulous pharmaceutical science. Regeneron cites five core values that have sustained it. Similarly, Cabela outfitters has aligned itself with values held by outdoorsmen in both its hiring practices and customer service relations. A strong bond with nature, to Cabela's view, drives both its customers and its employees.

Read the full article here:

[Culture Drives Employment Brand](#)

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