

## **TIPS TO EXPLAIN CDHPS TO STAFF**

CDHP is a health plan. The expansion of CDHP is 'Consumer Driven Health Plan'. As per the latest trend, CDHP gains popularity among plenty of employers. A survey result shows that nearly 44% of employers prefer to go for CDHP health plan for their employees. However, it is envisaged that the success of CDHP lies in the communication of plan in a proper manner by the employers to their employees. It has been contemplated that following five ways would help greatly to communicate the CDHP in a proper manner by employers to their employees. They are; (i) To use all available channels: It is proven that different employees will prefer different media to read the news. Hence, it is advised to circulate the details of CDHP thru various possible channels such as print, email, notice board, one-on-one session, group meetings, etc. (ii) To offer simple comparisons: It is better to compare apple-to-apple. CDHP can be compared to similar service provider. By comparison, one can be made to understand the cost of CDHP and how far the other service providers stand. (iii) To give real-life examples: It is better to make case studies suitable in a tailor made approach as applicable for every individual work group or to choose 'personas'. (iv) To make cost-estimator tools and to show that for the same health requirement, different service provider would charge different rates. (v) To present the complication associated with the CDHP concept in a infographics mode, in a visual mode. For more details on the article Click Here Want to see.

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