
PERSONAL COMMUNICATION STYLE AND HOW YOU CAN MAKE IT WORK FOR YOU

The logo for EmploymentCrossing is displayed on a blue rectangular background. The text "employment#crossing" is written in white, with the hashtag symbol in yellow. Below this, the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH" is written in a smaller, yellow, all-caps font.

employment#crossing
THE LARGEST COLLECTION OF JOBS ON EARTH

Your ability to communicate impacts on every aspect of your job search. You must communicate effectively if you want to be hired-you must be precisely understood by your audience, i.e., the person who interviews you, a potential manager or a C.E.O. Unfortunately, three times out of four, you'll fail to do your best selling job, to convince the person with whom you're speaking, because you aren't communicating in a manner familiar to them. You'll fail to apply the communication golden rule: "Thou shalt communicate with others in the manner through which they best understand." To apply this rule, you must determine their communication style, then deliver your communication to match the style that they understand best. [Read More at EmploymentCrossing](#) Looking for Sales jobs? [Click here](#).

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