

THE CROWNE PLAZA TO CUT 70 JOBS



InterContinental Hotels Group

The Crowne Plaza hotel in Secaucus is laying out 70 workers. The hotel is part of a much larger chain, which is owned by the Intercontinental Hotel Group. In order to understand the job cuts to come we have to understand that company, since they are the ones who are really calling the shots when it comes to profits and losses. The parent company chooses to describe itself in **the following terms**, "With more than 4,400 properties located in over 100 countries, IHG has some of the best-known hotel brands in the world. From our iconic family hotel, Holiday Inn, to Crowne Plaza, The Place to Meet for business, IHG brands are some of the most respected hotels in the industry. How did we earn that respect? By ensuring that everything about our hotels makes them the **first choice** for guests, from the softness of our pillows to our leading **rewards program**. It's all part of our mission to create **Great Hotels Guests Love**. IHG's seven brands include some of the most popular hotels in the world: Holiday Inn® Hotels & Resorts, Holiday Inn Express® Hotels, InterContinental® Hotels & Resorts, Crowne Plaza® Hotels & Resorts, Hotel Indigo® Hotels, Staybridge Suites® Hotels and Candlewood Suites® Hotels. With these hotels, we've built up a hospitality offering that covers everything from luxurious upscale hotels to comfortable family hotels that offer great service and value. No wonder so many travelers choose IHG for all of their hotel accommodation needs." Now onto the 70 job cuts in Secaucus. Job cuts of this scale are enough to qualify as a mass layoff action under the current federal guidelines. For those of you who are not familiar with the idea of a mass layoff action here is a look at how the federal government **defines** the term, "The **Mass Layoff Statistics (MLS)** program collects reports on mass layoff actions that result in workers being separated from their jobs. Monthly mass layoff numbers are from establishments which have at least 50 initial claims for unemployment insurance (UI) filed against them during a 5-week period. Extended mass layoff numbers (issued quarterly) are from a subset of such establishments—where private sector nonfarm employers indicate that 50 or more workers were separated from their jobs for at least 31 days." Interestingly the company, in their most recent release the company **chose to highlight** a new ratings system for guests, instead of talking about the impact on their workers, "IHG (InterContinental Hotels Group) one of the world's largest hotel companies, today announced the global launch of Guest Reviews and Ratings for each of its seven existing hotel brand websites, giving online customers the convenience of reading authentic customer feedback while booking their stays. By verifying all reviewers against a database of actual bookings, IHG can confirm "Real Reviews from Real Guests," a claim which many third party travel websites cannot make. IHG is able to ensure a traveler booking via its brand websites can read an unbiased review of a recent guest's experience. This new feature empowers guests to make an informed decision and book their travel all on the same website." **Update:** Hurry up... a massive recruitment is going on the **Crowne Plaza**, interested candidates can **apply here**.

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