
SETTING A GRAND GOAL FOR YOUR CAREER

The logo for EmploymentCrossing is displayed on a blue rectangular background. The text "employment#crossing" is written in white, with the hashtag symbol in yellow. Below this, the tagline "THE LARGEST COLLECTION OF JOBS ON EARTH" is written in a smaller, yellow, all-caps font.

employment#crossing
THE LARGEST COLLECTION OF JOBS ON EARTH

Job hunting without a career plan and a specific objective in mind is like beginning a cross-country journey without establishing a destination or selecting the most direct interstate highway in advance. In both cases, your efforts will be aimless and inefficient. Therefore, before beginning a new job search, you must firmly fix in your mind a short-term objective for that job search consistent with a long-term objective for your career, your "Grand Goal." [Read More at EmploymentCrossing](#) Want to see which jobs are available near you? [Click here](#) to see.

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