

AT&T TO CUT JOBS



AT&T is a name that most of you will know already, as the company is sizable and a leading name in telecommunications. But for those of you who may not be as familiar with the company lets begin by taking a look at how they choose to **describe themselves** just to make sure your understanding is comprehensive, "**AT&T Inc.** (NYSE:T) is a premier communications holding company and **one of the most honored companies in the world.** Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and internationally. With a powerful array of network resources that includes the nation's largest 4G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile Internet, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T |DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world." Sadly the company is getting ready to cut back on workers in two locations in the state of Connecticut. While the job cuts are 71 in number it is likely that the company is triggering a mass layoff action under the current federal guidelines. For those of you who are not familiar with the idea of a mass layoff action here is a look at how the company chooses to **describe** itself, "The **Mass Layoff Statistics (MLS)** program collects reports on mass layoff actions that result in workers being separated from their jobs. Monthly mass layoff numbers are from establishments which have at least 50 initial claims for unemployment insurance (UI) filed against them during a 5-week period. Extended mass layoff numbers (issued quarterly) are from a subset of such establishments—where private sector nonfarm employers indicate that 50 or more workers were separated from their jobs for at least 31 days." The job cuts will be coming to operators hired by the company. Most of the operators to be cut were tasked with dealing with calls from the 411 line, which the company has shown to be less frequently used in the age of smart phones where users can look up their own phone numbers. The company, in its most recent release, chose to **highlight a charitable giving** effort, "It truly is better to give than to receive, especially during the holidays, which is why **AT&T*** is excited to announce a new holiday campaign that will help Make-A-Wish grant wishes for children across the country who have life-threatening medical conditions. Through its "28 Days of Wishes" holiday campaign, AT&T will donate \$210,000 to Make-A-Wish so the wishes of 28 boys and girls in 22 cities will become a reality. Over the next few weeks, beginning Nov. 23, AT&T is teaming up with Make-A-Wish and will be sponsoring one child's wish every day." For the time being the company has not issued a formal statement about the layoffs.