



CRANLEY AD: LINKING QUALLS TO STREETCAR AND LAYOFFS

The maiden television ad of Cincinnati mayoral candidate John Cranley focuses on Vice Mayor Roxanne Qualls' support for the streetcar. The ad also tries to connect her to layoffs of police officers and firefighters. Showing a photo of Qualls at a city council meeting, the ad discusses a \$17 million increase in the cost to set up the streetcar line, a maintenance facility and stations. Stating that a lot of money was being spent on a streetcar, Cranley described it a wrong move for the future. For more details on the article [Click Here](#) Looking for Advertising Media jobs? [Click here](#).

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