
HARLEY-DAVIDSON TO CUT HUNDREDS MORE JOBS



Harley-Davidson, which in January announced it would **cut 1,100 jobs** and close three facilities, will eliminate up to 400 additional hourly production positions. The company reported a 37% decline in Q1 net income; it has been reducing production for the past year. The Milwaukee, Wisconsin-based Harley-Davidson Motor Company manufactures heavyweight motorcycles designed for highway cruising. The company attracts a loyal brand community, with licensing of the Harley-Davidson logo accounting for almost 5% of the company's net revenue. Harley-Davidson supplies many American police forces with their motorcycle fleets.

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