

## **EMPLOYMENT SEARCH - 7 STEPS TO FINDING A JOB OPPORTUNITY**

There are 7 steps to be followed to get that elusive job opportunity. The important phrase to be highlighted here is 'job opportunity' and not just 'jobs'. A job opportunity will help your 'job procurement' window grow bigger.

1. Decision Making: One of the main areas where most people falter is – 'decision making'. By stretching your expectations too far, you are only complicating things for yourself. You have to decide on the career avenues that are open to you. And choosing between them should be your first priority – you can't keep yourself stable y opting for multiple openings. So decision making is the first tool to get that opportunity to knock on your door.

2. Narrowing Down Your Choices: After you choose the career avenue, one must narrow down the options available. One must be specific towards the position they want to see themselves in. Lofty ambitions are also a reason why many people fail to capitalize on the advantage of the internet. For example, when entering as a fresher, one must choose to complete the work at hand rather than day-dream about becoming a part of the board of directors one day. It is your performance hat will decide later on, who you will be in future!

3. Research with Search: Internet gives us an option to search. And when it comes to choices and jobs, you must use the internet to search first and then research on the position, opening and the kind of job you're supposed to do.

4. Planning: Planning ahead is a thought process that revolves in the mid of a visionary. Planning ahead gives you ample time to embark upon and modify the situation in hand that benefits you in the long run.

5. Online Presence: Just internet searches won't help but your online presence will. Get on a social networking site, start blogging if you haven't already!

6. Get Professional Help: Professionals will help you format your resume. Gone are the days when the employers looked at traditional qualifications. You need to be one up with the best formatted CV that you could ever get.

7. Market Yourself: With an online presence comes the additional responsibility to market yourself. You can take your friends help for this, asking them to comment on the links and blogs that you share on the internet. That will help you gain brownie points and your potential employers will also know that the candidate that they are about to select has a proven online track record.

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