
APPLE STORES LOSE 1,600 JOBS



Apple Computer's Apple Store retail chain laid off the equivalent of 1,600 full-time jobs in Q2. Average revenue per store had fallen to \$5.9 million, from \$7.1 million in 2008. Apple Stores employ 14,000 full-time equivalent workers, down from 15,600 at the end of Q1. The company will still open new stores in 2009, but fewer than anticipated. The Apple Store is a chain of retail stores owned and operated by Apple, selling Apple-made computers and consumer electronics, plus software. As of February 2009, Apple has opened 251 stores; 208 in 41 US states, 20 in the United Kingdom, nine in Canada, seven in Japan, three in Australia, two in Switzerland and one each in Italy, Germany and China.

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