

## IT'S ALWAYS DARKEST BEFORE THE DAWN, LET'S HOPE THAT'S TRUE...



As the last week of January is fast approaching, it's beginning to look like the new year did not bring new hope for vast numbers of unemployed Americans. In fact the trend seems to be that more and more lay offs are occurring and will continue to occur throughout the year. So far this week around 40,000 more cuts have been made or announced across a number of industries.

The week began with Warner Bros. Entertainment announcing a cut of 10% of its worldwide staff in the upcoming year. As the week progressed a number of other companies, including: Ericsson, BHP Billiton, Clear Channel Communications, Eaton, Intel, and Williams-Sonoma announced cuts totaling 27,000 in the aggregate. And now sitting at the very end of this, the third week of January, the tally of lost jobs has been topped off by Microsoft's announcement to cut 5,000 jobs over the course of 2009 and by cuts and promised cuts at both Harley-Davidson and Polaris Industries.

Everything being counted, the total job loss tally for 2009 has already reached 125,000. That's quite a number for a period as short as three weeks. The year 2008 saw about 2.6 million jobs lost, a number not matched since 1945. And the awful part is that there is no hope for any kind reversal of this trend in the near future. Economists predict that job loss rates will intensify over the course of the next few months. Some speculate that the unemployment rate, already at a 16 year high, will rise from 7.2% to as high as 9.1% during and throughout the upcoming year.

With all of this gloom and doom, it seems nearly impossible to get a job. However, that's where [EmploymentCrossing](#) steps in. Until the economy picks up, as it is predicted to in 2010, let's face it, it's not going to be easy for anyone to find employment, especially desirable employment. But since we are all in the same boat, you may as well do what you can to be competitive for the few positions out there. At [EmploymentCrossing](#) you have access to more job opportunities than at any other location.

So get out there and do what you can to get ahead. No one said it will be easy, but try our [risk free trial](#) today to give you a much-needed boost in this super-competitive job market.