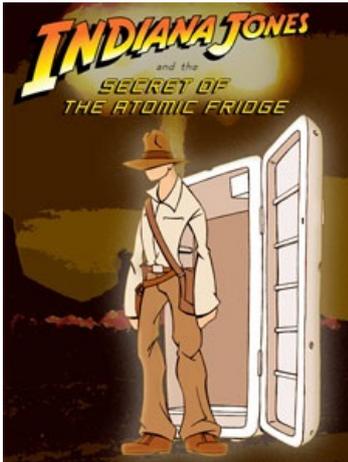


SOME MORE BUSINESS JARGON



I've written several times now about [business jargon](#), and [whether you should use it or not](#). I've rounded up some new examples, both good and bad: **BAD: Above-board [adj.]:** "You're not being above-board with me." Just say "honest." **Agreance [n.]:** Agreement. "Are we in agreance?" It is legal in 12 states to kill a person who uses this "word." **Bouncebackability [n.]:** The ability to reverse a losing situation. Sorry, you can't make a new word by stringing together three existing words. This isn't German. **Bucketize [v.]:** To organize information into groups. "Let's take a moment to bucketize our ideas." There's a name for turning random nouns into verbs: "idiocy." **Can I stir fry an idea in your think-wok? [exp.]:** "Can I have your opinion?" This person can be killed in all 50 states and Puerto Rico. **Criticality [n.]:** "I cannot emphasize the criticality of this issue enough." What you mean is, "I cannot emphasize how critical this is." Dumbass. **Extrapediately [adv.]:** "Immediately," as in "stop using this idiotic made-up word extrapediately." **Human capital [n.]:** Just say "people." Please. **I hate to say "I told you so." [exp.]** Don't use this, because no human being in the history of civilization ever hated saying "I told you so." **Impactful [adj.]:** Having impact. Idioticful. **Meritocracy [n.]:** See also Fairyland, Shangri-La, Unicorn Planet, and Santa's Workshop. **Operationalize [v.]:** To do. That's it. Just "to do." **Oxygen-move [n.]:** "Breathing new life" into a project. Don't base your analogies on analogies. **Triangulate [v.]:** To involve a third person or party. Funny, that's not what "triangulate" means. **GOOD: Acluistic [adj.]:** The state of being "without a clue." Heh heh. Nice. **Adhocracy [n.]:** a business with no formal structure. Not a good thing. **D-PAD [v.]:** "Downloading Porn All Day," for when an employee has nothing to do. Not that I'd know. **Eschew obfuscation. [exp.]:** "Avoid unnecessarily obtuse language." That, Alanis, *is* irony. **Homing from work [v.]:** Dealing with personal concerns while at work. Clever because it's the opposite of "working from home." **Jumped the shark. [exp.]:** "Passed its prime." The new, preferred version is "nuke the fridge." **Malicious obedience [n.]:** Doing exactly as the boss says, and hoping their bad decisions backfire on them. **Meta-ignorance [n.]:** Being ignorant of the fact that you're ignorant. **Phone shui [n.]:** In ancient Chinese tradition, the art of adjusting the placement of your cellphone to find a signal. **Presenteeism [n.]:** Working ridiculously long hours. Clever because it's the opposite of "absenteeism." **Voluntold [v.]:** "Volunteered" for something by a superior.