

SANDOVAL ECONOMIC ALLIANCE INC. CREATED TO BRING JOBS TO SANDOVAL COUNTY



The Rio Rancho Economic Development Corporation (RREDC), announced via a press release that the Sandoval Economic Alliance Inc. has been created. This new venture is a private, non-profit economic development organization that will work to bring new jobs to all communities in the county, according to The Albuquerque Journal. The alliance issued a press release on Thursday saying that it will build on the job creation work done by the RREDC, which ended its operations on June 30.

The Economic Alliance will work on bringing in new businesses, adding economic base jobs, supporting entrepreneurship and working with local, county and state government to diversify the economy of the region.

The assets and intellectual property has been transferred from the RREDC Board of Directors to the alliance.

The inaugural board of directors for the alliance include the following people:

- Antoinette Vigil, state of New Mexico;
- Brian Brichford, Hewlett-Packard;
- Gary Housley, Don Chalmers Ford;
- Jeanie Springer-Knight, Springer 5 Investments;
- Jim Easley, US Bank;
- Jo Ann Newton, PNM;
- Joe Sierra, Century Bank;
- JR Allison, Old Republic Title;
- Keith Riesberg, city manager for the City of Rio Rancho;
- Liz Shipley, Intel;
- Mike Skolnick, Excalibur Realty;
- Perry Bendicksen, Rodey Law Firm;
- Phil Rios, county manager for Sandoval County; and
- Pierce Runnels, Geobruigg.

Sierra is the chairperson. Sierra said the following in the press release: "I and the other members of the board are excited about the [opportunity to work with county and city government leaders](#) and the private sector to grow the economy."

The board will also hire a CEO.

Sandoval County Commission chairman Darryl Madalena said, "By definition, the Sandoval County Commission strives to improve the quality of life in all communities within the county. That's why we enthusiastically support formation of the Sandoval Economic Alliance."

The funding for the alliance will come from the City of Rio Rancho and Sandoval County, who have budgeted \$200,000 to support multiple economic development organizations.

Mayor of Rio Rancho, Gregg Hull said, "I believe that the creation of this new organization which will operate through partnership and collaboration is exactly what Rio Rancho needs in order to achieve our goals."

Check out [employment opportunities in Rio Rancho, NM](#).