

## TOP 10 MOST INSPIRING STEVE JOBS QUOTES



**Summary:** *Steve Jobs was one of the most influential innovators of our time. In this post we discuss his top 10 most inspiring quotes.*

He ran one of the most popular companies in the world and was dedicated to quality at Apple. **Steve Jobs** was an innovator, possibly one of the best of our time, and he never strayed away from speaking his mind. He was loved and hated for that, but we definitely love him for it. We have compiled the top 10 most inspiring Steve Jobs quotes in this post for you to enjoy. They come from various speeches, events and interviews throughout his storied career.

**On his ability to follow his heart:**

"Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose. You are already naked. There is no reason not to follow your heart."

**On how to connect the dots in life:**

"You can't connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something – your gut, destiny, life, karma, whatever."

**On creativity:**

"Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while."

**On expecting excellence:**

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."

**On being happy with the work you perform:**

"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it."

**On knowing when to say no:**

"I'm as proud of many of the things we haven't done as the things we have done. Innovation is saying no to a thousand things."

**On what matters to him:**

"Being the richest man in the cemetery doesn't matter to me ... Going to bed at night saying we've done something wonderful ... that's what matters to me."

**On how to move on to another project:**

"I think if you do something and it turns out pretty good, then you should go do something else wonderful, not dwell on it for too long. Just figure out what's next."

**On quality over quantity:**

"Quality is more important than quantity. One home run is much better than two doubles."

**On being fired from Apple:**

"Getting fired from Apple was the best thing that could have ever happened to me. The heaviness of being successful was replaced by the lightness of being a beginner again. It freed me to enter one of the most creative periods of my life."